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# Course Description

This session will take a deeper look at the data behind the **2025 State of Facilities in Higher Education report**. Industry trends regarding space utilization, enrollment, capital investment, deferred maintenance and more will be discussed. Plus, we will dive into survey data regarding AI usage in facilities management. We will look to the future of higher ed facilities management and provide expert insight into today's environment and beyond.



# Learning Objectives

- Understand the **current trends** impacting higher education facilities
- Discover **what leaders are doing** to tackle higher ed facilities challenges
- Explore **use cases for AI** in facilities management
- **Learn more** about what the future may hold for facilities leaders



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# The State of Facilities in Higher Education

*12th Edition*



The Society for College  
and University Planning



# Effectively Manage the Entire **Building Lifecycle**



# Speakers

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**Lalit Agarwal**

*President & CEO*

**APPA**



**Mike Moss**

*President*

**Society for College and  
University Planning**



**Pete Zuraw**

*Vice President of Market  
Strategy and Development*

**Gordian**

# The Current Context



**Enrollment**



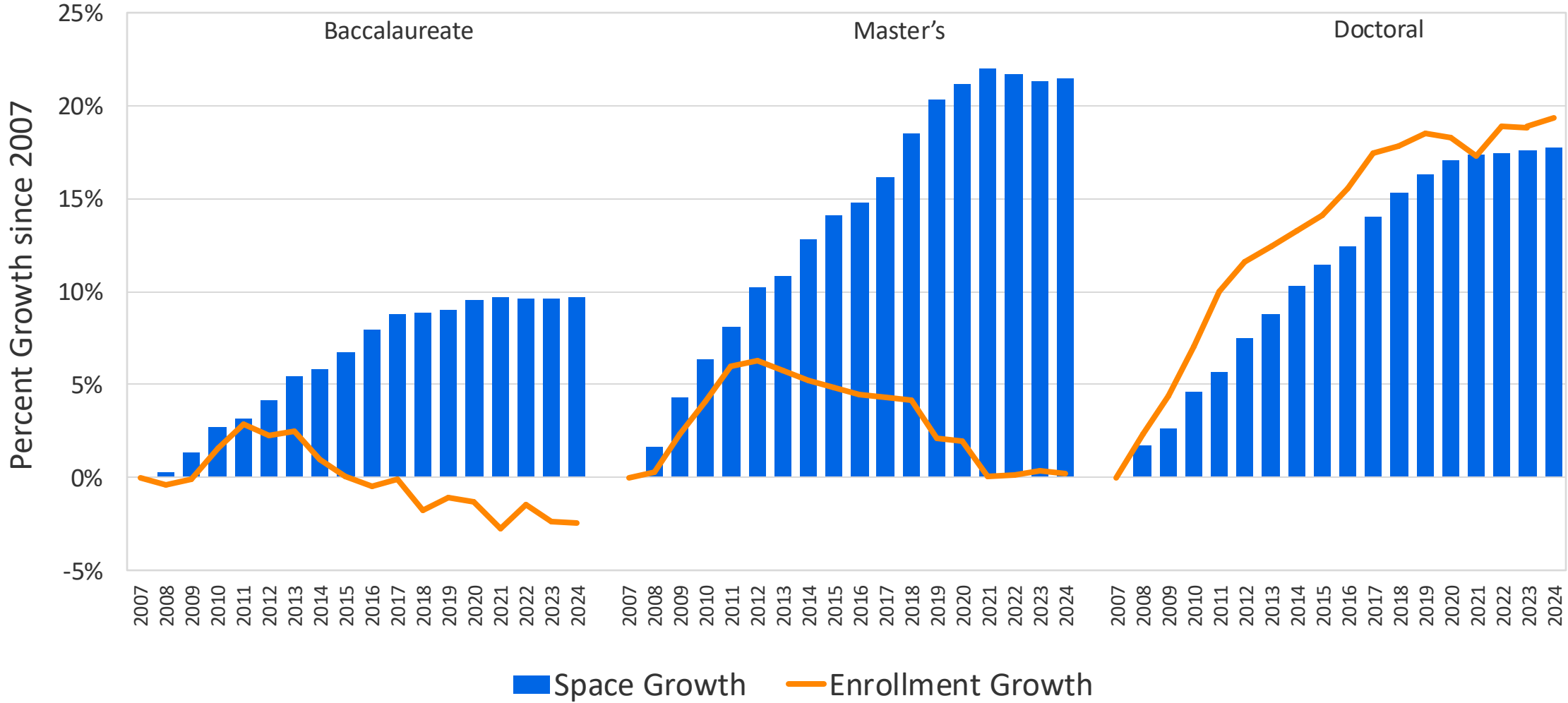
**Societal Attitudes**



**Political Shifts**

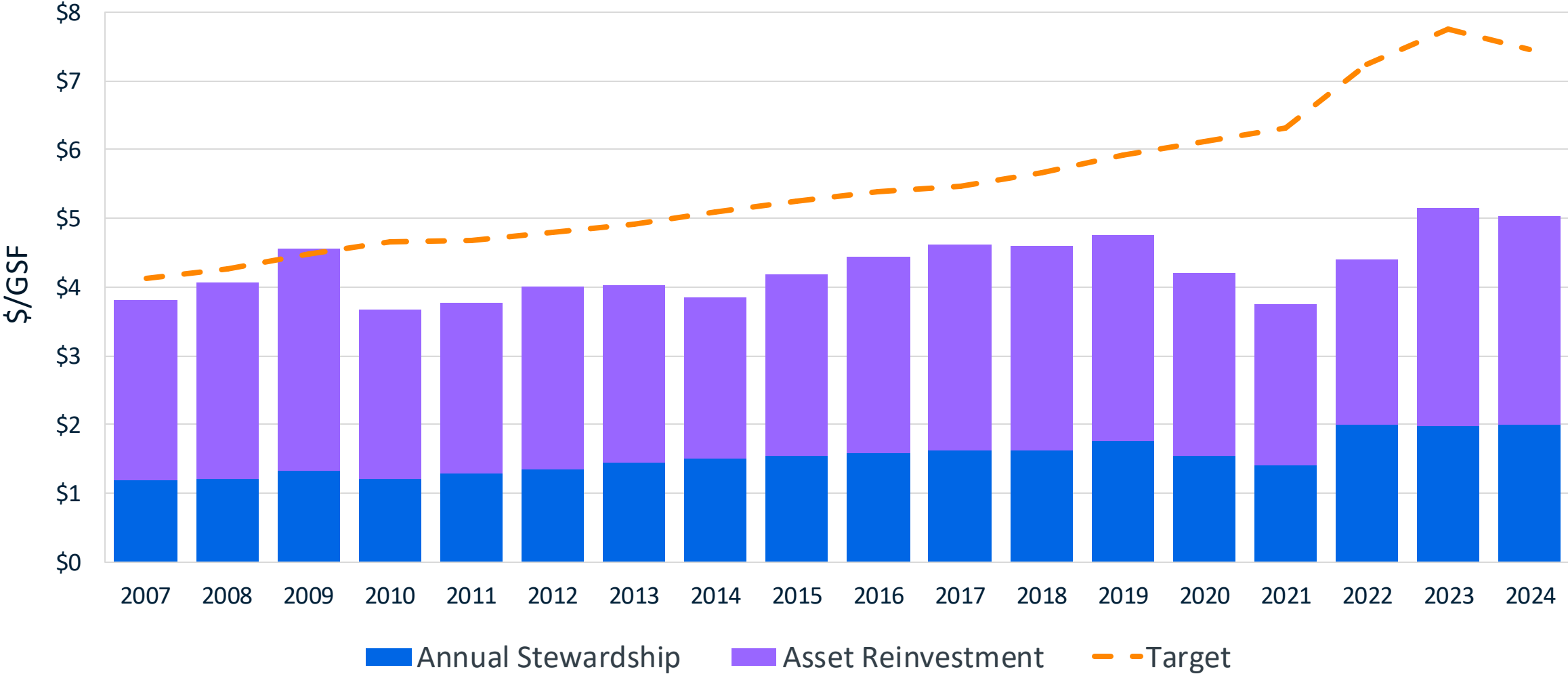
# Space Growth by Institution Type

Space Growth vs. Enrollment Growth



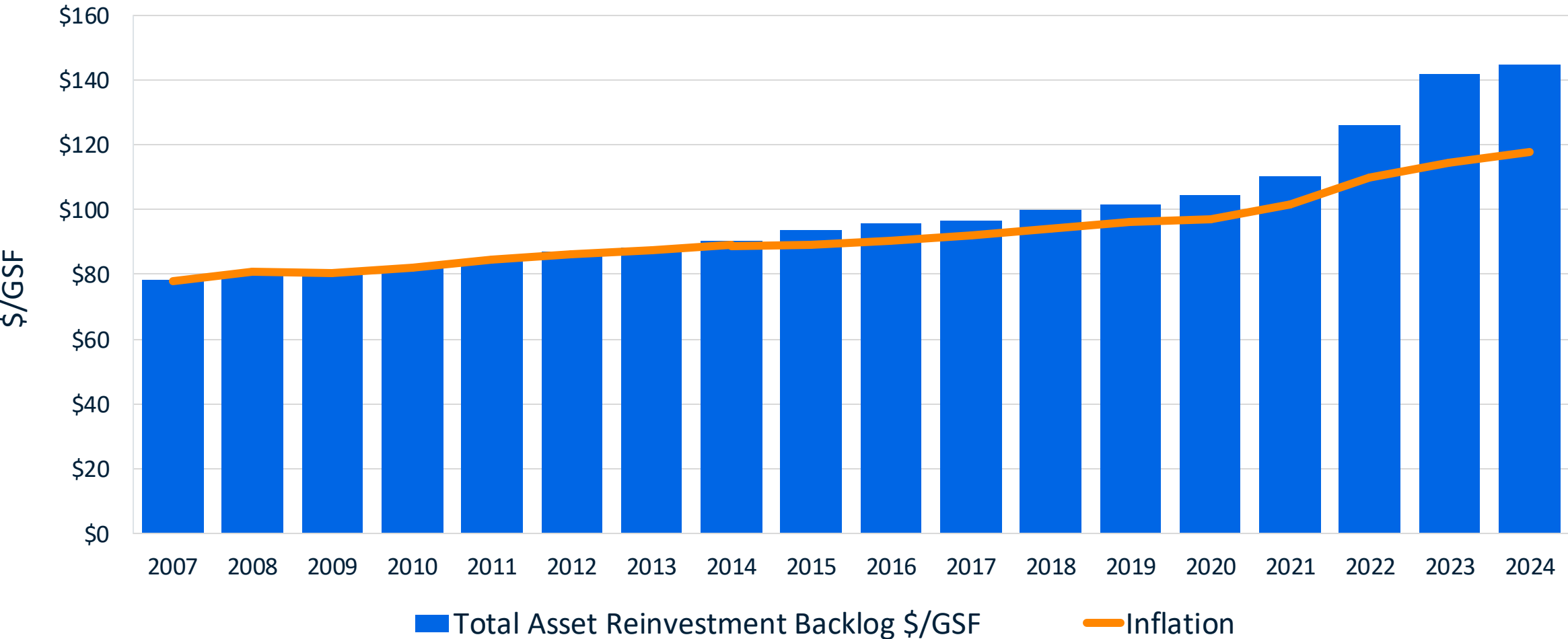
# Investments in Existing Buildings Still Fall Short

Capital Spending vs. Investment Target



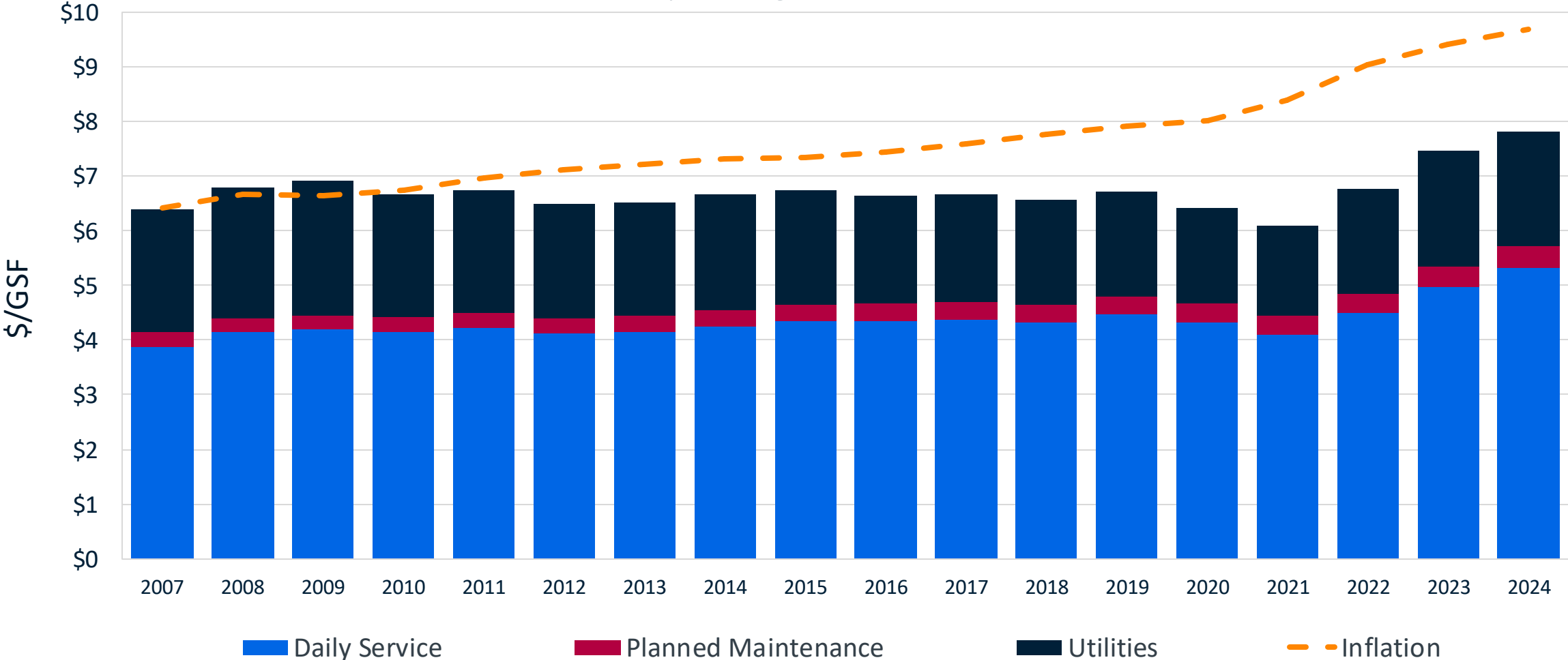
# Capital Renewal Need Outpaces Inflation

Asset Reinvestment Need (\$/GSF)



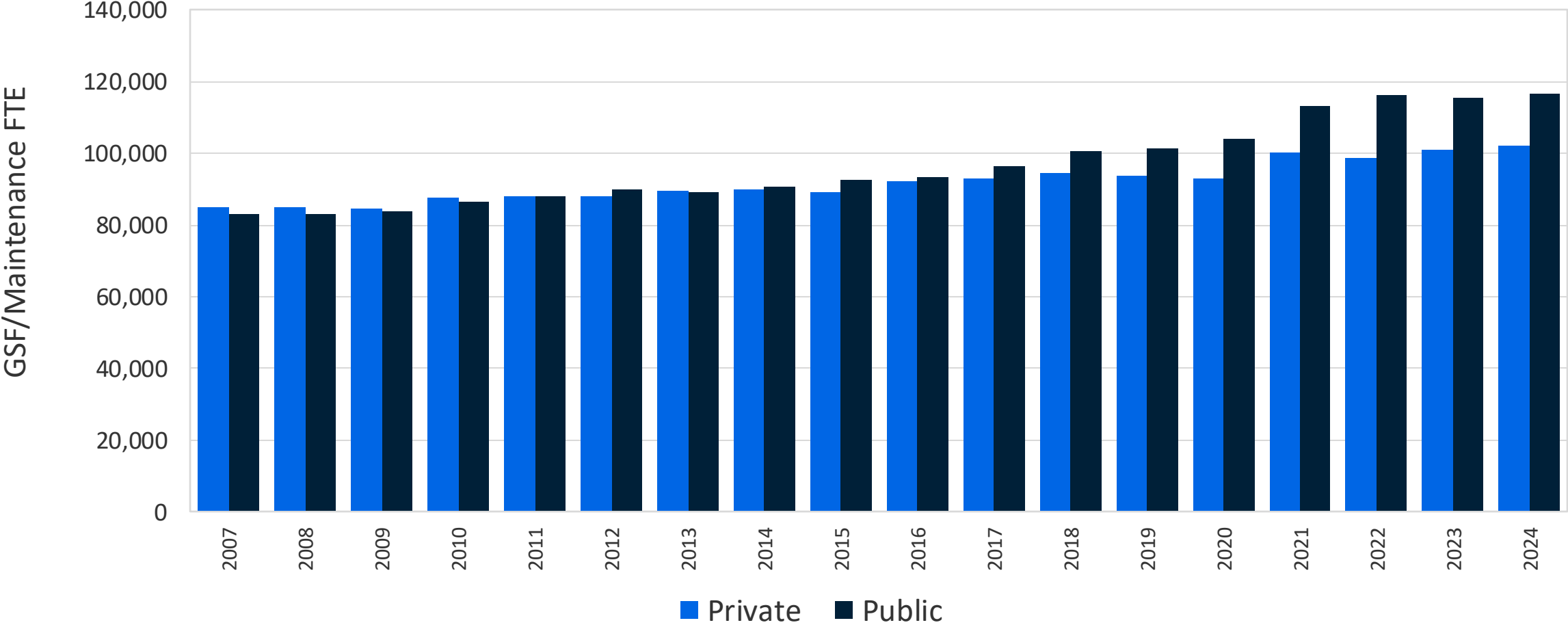
# Inflation Outpaces Operational Dollars

Operating Actuals vs. Inflation



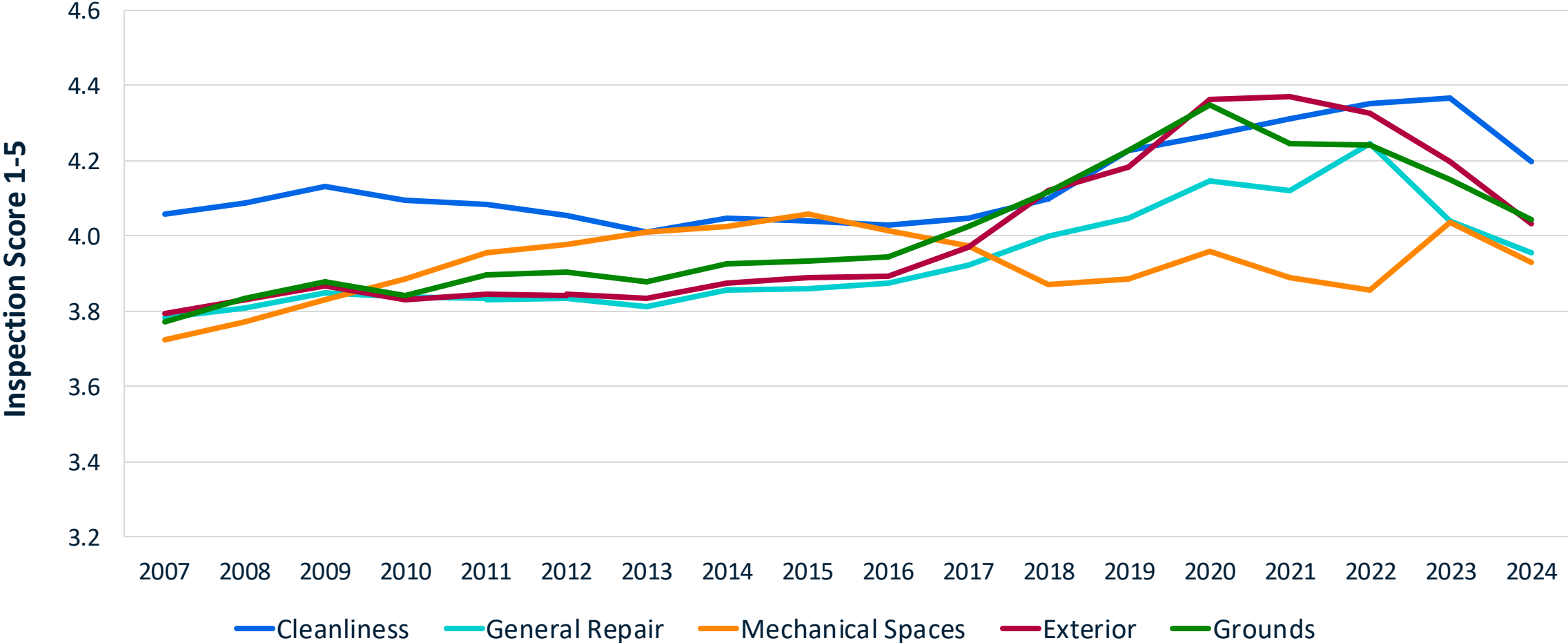
# Staff Coverage Responsibility Still Expanding

Maintenance Coverage – Private vs. Public



# Service Quality Outcomes

## Inspection Score Average By Area



# AI Arrives



Use Cases for Facilities



Current Adoption Rate



Challenges in AI Usage



Looking Ahead

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# Discussion



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# Audience Q & A





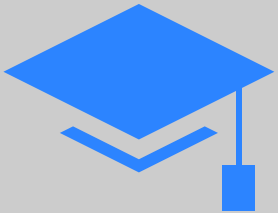
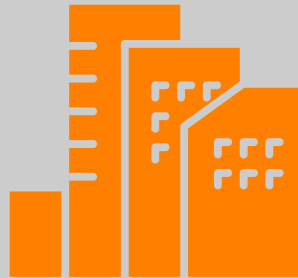
**APPA  
EVENTS**

## Targeted Titles & Topics (T3)

### Artificial Intelligence in Educational Facilities

June 2–3 – The evolving role of Artificial Intelligence (AI) in Educational Facilities.

1.5-day program bringing together facilities professionals, technology leaders and industry innovators for in-depth discussions. Explore how AI can optimize facilities management.



**ORLANDO,  
FL  
JUNE 2-5  
2025**

**Register for T3 and other APPA-U programs today at [www.appa.org/appa-u/](http://www.appa.org/appa-u/)**



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# Trends

FOR HIGHER EDUCATION



**Read the Latest Issue.**

[scup.org/trends](https://scup.org/trends)

**Inside You'll Find:**

- ✓ 40-50 trends
- ✓ Brief summary of each trend
- ✓ Questions to help you and your team start vital planning conversations

# Thank You for Attending!

Learn how Gordian can help you optimize the resources and practices serving your campus facilities portfolio and enable targeted action towards institutional goals at [gordian.com/higher-education](https://gordian.com/higher-education).

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**This concludes The American  
Institute of Architects Continuing  
Education Systems Course**

